



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37664-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
American Crossroads	ISSUE	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	37664	08887248

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/24/12	8 News Now 11p M-F	11-1135p	--W----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	W	10/24/12	11:45 PM	8 News Now 11p M-F	11-1135p	:30	USPRTV25ACH	\$5,000.00	NM
Ran in program ordered (News). Program ran late due to President Obama speech (local).									
2	10/26/12	10/26/12	8 News Now 11p M-F	11-1135p	----F--	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	10/26/12	11:22 PM	8 News Now 11p M-F	11-1135p	:30	USPRTV25ACH	\$5,000.00	NM
4	10/27/12	10/27/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/27/12	5:20 PM	8 News Now Sat 5-7p	5-7p	:30	USPRTV25ACH	\$2,500.00	NM
5	10/24/12	10/24/12	8 News Now Noon M-F	12-1230p	--W----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	W	10/24/12	12:30 PM	8 News Now Noon M-F	12-1230p	:30	USPRTV25ACH	\$2,000.00	NM
6	10/25/12	10/25/12	8 News Now Noon M-F	12-1230p	---T---	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Th	10/25/12	12:29 PM	8 News Now Noon M-F	12-1230p	:30	USPRTV25ACH	\$2,000.00	NM
7	10/26/12	10/26/12	8 News Now Noon M-F	12-1230p	----F--	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis or race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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1	8	F	10/26/12	12:20 PM	8 News Now Noon M-F	12-1230p	:30	USPRTV25ACH	\$2,000.00	NM																																	
10	10/27/12	10/27/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$2,500.00	NM																																		
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1	8	Sa	10/27/12	6:54 PM	8 News Now Sat 5-7p	5-7p	:30	USPRTV25ACH	\$2,500.00	NM																																	
11	10/24/12	10/24/12	Live w/Kelly	9-10a	--W----	:30	1	\$2,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	--W----	1	\$2,000.00																																						
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1	8	W	10/24/12	9:33 AM	Live w/Kelly	9-10a	:30	USPRTV25ACH	\$2,000.00	NM																																	
12	10/25/12	10/25/12	Live w/Kelly	9-10a	---T---	:30	1	\$2,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	---T---	1	\$2,000.00																																						
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1	8	Th	10/25/12	9:55 AM	Live w/Kelly	9-10a	:30	USPRTV25ACH	\$2,000.00	NM																																	
13	10/26/12	10/26/12	Live w/Kelly	9-10a	----F--	:30	1	\$2,000.00	NM																																		
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1	8	F	10/26/12	9:29 AM	Live w/Kelly	9-10a	:30	USPRTV25ACH	\$2,000.00	NM																																	
16	10/24/12	10/24/12	8 News Now 4p M-F	4-5p	--W----	:30	1	\$2,500.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	--W----	1	\$2,500.00																																						
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1	8	W	10/24/12	4:25 PM	8 News Now 4p M-F	4-5p	:30	USPRTV25ACH	\$2,500.00	NM																																	
17	10/25/12	10/25/12	8 News Now 4p M-F	4-5p	---T---	:30	1	\$2,500.00	NM																																		
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1	8	Th	10/25/12	4:22 PM	8 News Now 4p M-F	4-5p	:30	USPRTV25ACH	\$2,500.00	NM																																	
18	10/26/12	10/26/12	8 News Now 4p M-F	4-5p	----F--	:30	1	\$2,500.00	NM																																		
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21	10/28/12	10/28/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$2,000.00	NM																																		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/24/12	10/24/12	8 News Now 5-630p M-F	5-630p	--W----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/24/12 5:09 PM 8 News Now 5-630p M-F 5-630p :30 USPRTV25ACH \$3,000.00 NM									
23	10/25/12	10/25/12	8 News Now 5-630p M-F	5-630p	---T---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/25/12 6:08 PM 8 News Now 5-630p M-F 5-630p :30 USPRTV25ACH \$3,000.00 NM									
24	10/26/12	10/26/12	8 News Now 5-630p M-F	5-630p	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/26/12 6:21 PM 8 News Now 5-630p M-F 5-630p :30 USPRTV25ACH \$3,000.00 NM									
27	10/28/12	10/28/12	8 News Now Sun 5-7p	5-7p	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/28/12 6:51 PM 8 News Now Sun 5-7p 5-7p :30 USPRTV25ACH \$3,000.00 NM									
28	10/28/12	10/28/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/28/12 8:18 AM 8 News Now Sun AM #2 8 News Now Sun A :30 USPRTV25ACH \$2,500.00 NM									
29	10/24/12	10/24/12	8 News Now 4-5a	4-5a	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/24/12 4:23 AM 8 News Now 4-5a 4-5a :30 USPRTV25ACH \$1,000.00 NM									
30	10/25/12	10/25/12	8 News Now 4-5a	4-5a	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/25/12 4:16 AM 8 News Now 4-5a 4-5a :30 USPRTV25ACH \$1,000.00 NM									
31	10/26/12	10/26/12	8 News Now 4-5a	4-5a	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/26/12 4:54 AM 8 News Now 4-5a 4-5a :30 USPRTV25ACH \$1,000.00 NM									
34	10/27/12	10/27/12	8 News Now Sat 11p	11-1135p	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$2,500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis or race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37664-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
American Crossroads	ISSUE	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
34	10/27/12	10/27/12	8 News Now Sat 11p	11-1135p	-----S-	:30	1	\$2,500.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>10/27/12</td><td>11:31 PM</td><td>8 News Now Sat 11p</td><td>11-1135p</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	10/27/12	11:31 PM	8 News Now Sat 11p	11-1135p	:30	USPRTV25ACH	\$2,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	8	Sa	10/27/12	11:31 PM	8 News Now Sat 11p	11-1135p	:30	USPRTV25ACH	\$2,500.00	NM																					
35	10/28/12	10/28/12	8 News Now Sun 11p	11-1135P	-----S	:30	1	\$2,500.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$2,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$2,500.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/22/12	10/28/12	-----S	1	\$2,500.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Su</td><td>10/28/12</td><td>11:15 PM</td><td>8 News Now Sun 11p</td><td>11-1135P</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	10/28/12	11:15 PM	8 News Now Sun 11p	11-1135P	:30	USPRTV25ACH	\$2,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	8	Su	10/28/12	11:15 PM	8 News Now Sun 11p	11-1135P	:30	USPRTV25ACH	\$2,500.00	NM																					
Total Spots							24																								

Payment Terms 30 Days

<u>Gross Total</u>	\$59,000.00
<u>Agency Commission</u>	\$8,850.00
<u>Net Amount Due</u>	\$50,150.00